



April 11, 2018

Dear Friend:

The 9th annual Aspinwall Neighborhood Watch National Night Out will be held Tuesday, August 7th, 2018 from 6-9pm at the ball field on Field Avenue. NNO is a family-oriented, educational, community fundraiser. It is the largest community event in Aspinwall, with 1,000 attendees expected from Aspinwall and the surrounding communities.

Last year we raised approximately \$16,000, with all of the proceeds donated to our local first responders: Aspinwall Police Department, Aspinwall Volunteer Fire Department and Foxwall EMS. This year we have our goal set even higher at \$20,000, and it will once again be divided between our courageous local first responders.

We are asking for you to help by sponsoring NNO 2018. Sponsor support is essential for reaching our fundraising goal and for providing a memorable event for the many families and individuals who join us. Sponsor benefits are outlined on the attached Sponsor Form. We sincerely hope you will join us!

If you are interested in sponsoring NNO 2018, you can do so by filling out the attached Sponsor Form or by contacting Jenny Ellermeyer at jennyellermeyer@gmail.com or (412) 303-2240. I am also happy to answer any questions you may have regarding NNO, sponsorship or Aspinwall Neighborhood Watch activities.

Thank you in advance for your generosity and support! With your help, we can give Aspinwall's first responders much needed financial support.

Sincerely,

A handwritten signature in black ink, appearing to read "Jenny Ellermeyer", with a large, sweeping flourish at the end.

Jenny Ellermeyer
Aspinwall Neighborhood Watch
President and NNO Chair



NATIONAL NIGHT OUT SPONSOR FORM

	PLATINUM \$1,500+	GOLD \$1,000+	SILVER \$500+	BRONZE \$250+
Logo Recognition on NNO Flyer Distributed to 3,000+ Residents	✓	✓	✓	✓
Logo Recognition on 4' x 6' Sponsor Board at Event Entrance	✓	✓	✓	✓
Logo Recognition on ANW Website	✓	✓	✓	✓
Logo Included in Emails Promoting Event	✓	✓	✓	NAME LISTED
Social Media Promotion	4 POSTS	3 POSTS	2 POSTS	1 POST
Space to Exhibit at Event	✓	✓	✓	✓
Option to Select Table Placement	✓	✓		
Public Recognition during Emcee Announcements	✓	✓		
Logo on Event T-Shirt	✓			
Logo on Signage Advertising Event	✓			

NATIONAL NIGHT OUT 2018 SPONSORSHIP FORM

Company Name _____
 Address _____
 Contact Name _____
 Contact Phone/Email _____

- ↳ PLATINUM LEVEL SPONSORSHIP \$1,500
- ↳ GOLD LEVEL SPONSORSHIP \$1,000
- ↳ SILVER LEVEL SPONSORSHIP \$500
- ↳ BRONZE LEVEL SPONSORSHIP \$250

Please make checks payable to Aspinwall Neighborhood Watch and put "NNO Sponsor" in the memo field. Then send to Aspinwall Neighborhood Watch c/o Aspinwall Borough, 217 Commercial Avenue, Aspinwall, PA 15215. Please email your logo file to aspinwallneighborhoodwatch@gmail.com.

THANK YOU FOR YOUR SUPPORT!

Aspinwall Neighborhood Watch is a 501(c)(3) organization.